

STARTUP LAUNCHPAD FROM IDEA TO ENTERPRISE



CAMFORD INSTITUTE OF MANAGEMENT
CORPORATE TRAINING SERIES

Camford
BUSINESS SCHOOL



STARTUP LAUNCHPAD: FROM IDEA TO ENTERPRISE

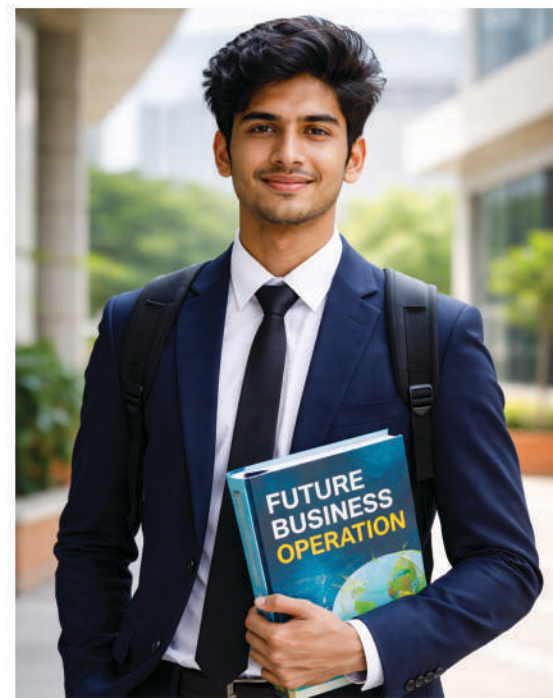
- ❖ Clear roadmap to launch and scale a startup
- ❖ Confidence in business planning and execution
- ❖ Strong foundation in finance, marketing & operations
- ❖ Ability to identify profitable opportunities
- ❖ Skills to pitch ideas and attract investors
- ❖ Exposure to real-world business scenarios
- ❖ Entrepreneurial leadership and risk-taking ability
- ❖ Enhanced problem-solving and innovation skills
- ❖ Competitive edge in business and career growth
- ❖ Practical insights from industry experts
- ❖ Develop a clear step-by-step blueprint from idea to launch
- ❖ Understand budgeting, costing, pricing, and funding strategies
- ❖ Strengthen leadership qualities and strategic thinking abilities



Participants transform from idea thinkers into action-driven entrepreneurs, equipped with the tools, knowledge, and confidence to launch and grow successful enterprises.



Become job-ready with entrepreneurial skills or confidently launch your own venture.





STARTUP LAUNCHPAD: FROM IDEA TO ENTERPRISE

Transforming Entrepreneurs
into Enterprise Leaders.

REASONS TO CHOOSE CAMFORD INSTITUTE OF MANAGEMENT



Excellence in Education:

Helping students achieve new heights and empower their future



A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success

What.
we offer



Leadership Skills:

Help students to understand and develop their leadership potential




Accelerate Your Career:

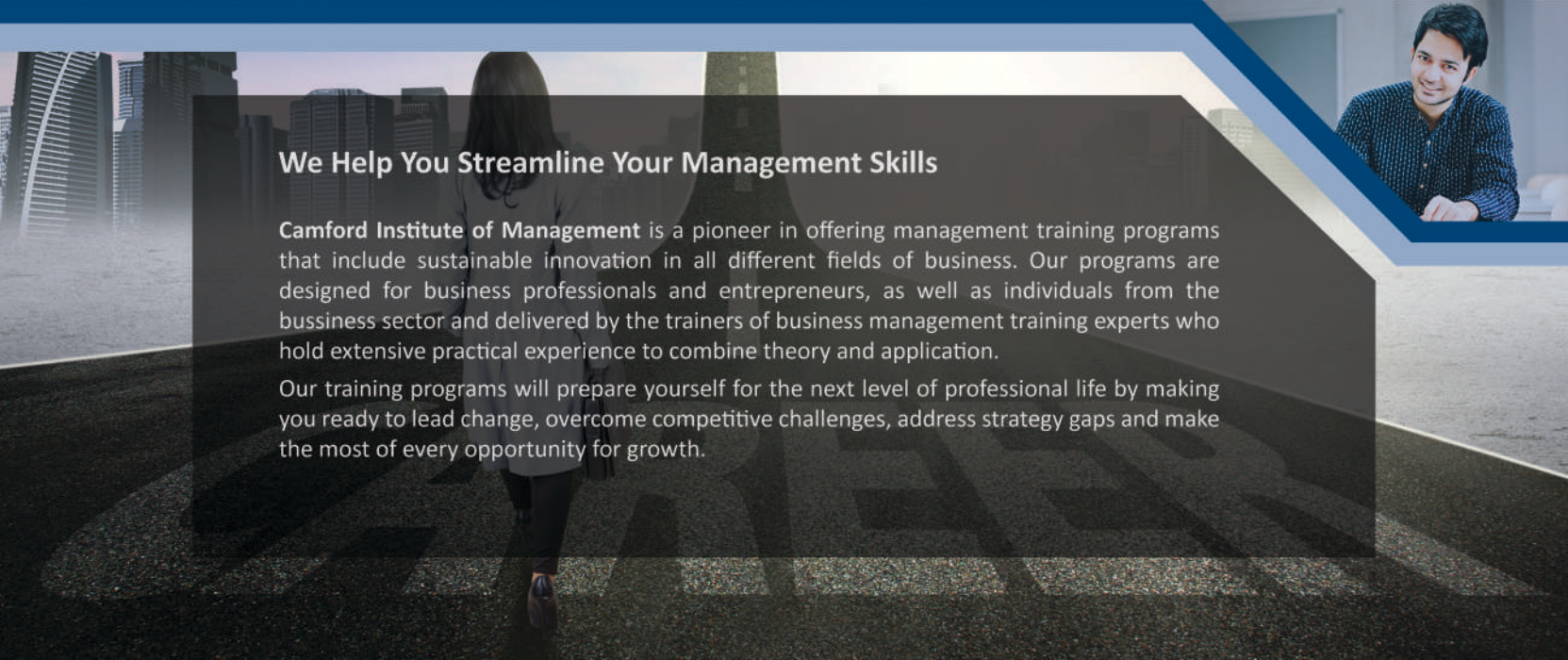

Master new-age management skills and navigate businesses in a digital world

TRANSFORM YOUR LIFE

Explore your passions, follow your dreams, take your skills to the next level and prepare yourself for a career you'll love, right here at Camford Institute of Management. Our high quality teaching and training, range of courses, clear progression routes and state-of-the-art facilities will enable you to develop your skills and create a brighter future.



21ST CENTURY
BUSINESS SKILLS



We Help You Streamline Your Management Skills

Camford Institute of Management is a pioneer in offering management training programs that include sustainable innovation in all different fields of business. Our programs are designed for business professionals and entrepreneurs, as well as individuals from the business sector and delivered by the trainers of business management training experts who hold extensive practical experience to combine theory and application.

Our training programs will prepare yourself for the next level of professional life by making you ready to lead change, overcome competitive challenges, address strategy gaps and make the most of every opportunity for growth.

STARTUP LAUNCHPAD FROM IDEA TO ENTERPRISE

Duration: 1 Day / 5 Days

Turn your business vision into a profitable reality with a high-impact, result-driven corporate training experience designed for ambitious minds.



Turning Ideas
Into Opportunities



Advanced Market
Research Strategies



Building Scalable
Business Models

Startup Launchpad: From Idea to Enterprise is a dynamic five day corporate training designed to transform raw ideas into scalable ventures. Participants gain clarity, market insight, and structured strategies to confidently enter the business world.

Perfect for entrepreneurship aspirants and ambitious professionals, the program sharpens leadership, financial planning, and growth execution skills. It empowers small and medium business minds to innovate, compete, and build sustainable enterprises with lasting impact strongly.



Smart Financial
Planning Techniques



Powerful Brand
Positioning Strategies



Execution Excellence
And Leadership

Participants Eligibility

- Entrepreneurship Aspirants
- Startup Enthusiasts
- Business-minded Professionals
- Family Business Successors
- Graduates, MBA Students, and Career Seekers
- Emerging Entrepreneurs

One Day Fee: ₹ 10,000 / Five Day Fee: ₹ 30,000



EDUCATING AND INSPIRING

A targeted and structured approach to developing the next generation

SKILLS TO SUCCEED | TRAINING FOR SUCCESS

MANAGEMENT SKILLS

Management skills are competencies that are transferable to many different work settings.



LEADERSHIP SKILLS

Leadership is about inspiring people to do things they never thought they could



TECHNOLOGY SKILLS

Technical skills are the abilities and knowledge needed to perform specific tasks.

INTERPERSONAL SKILLS

Interpersonal skills are important for communicating and working with groups and individuals in personal and professional life.



PRODUCTIVITY SKILLS

Productivity is the state of being able to create, particularly at a high quality and quick speed.

TEACHING AND LEARNING METHODS

Lectures, Interactive Case Studies, Class Debate and Discussion, Problem-Solving Activities, Seminars, Directed Reading, Assignment, Business Planning and Project Works, Workshop, Interactive Session with Industry Experts will be part of teaching and learning.



BUILD AND SCALE YOUR STARTUP SUCCESSFULLY

Are you an aspiring entrepreneur or professional ready to transform your idea into a successful business venture in the coming years?

THEN, THIS IS THE RIGHT PROGRAM FOR YOU.



OUR LEADERSHIP & TRAINING TEAM



NOORUL HASSAN M P
CEO - Camford Institute

A business strategist and coach, empowering organizations with growth strategies, leadership excellence, and sustainable competitive advantage.



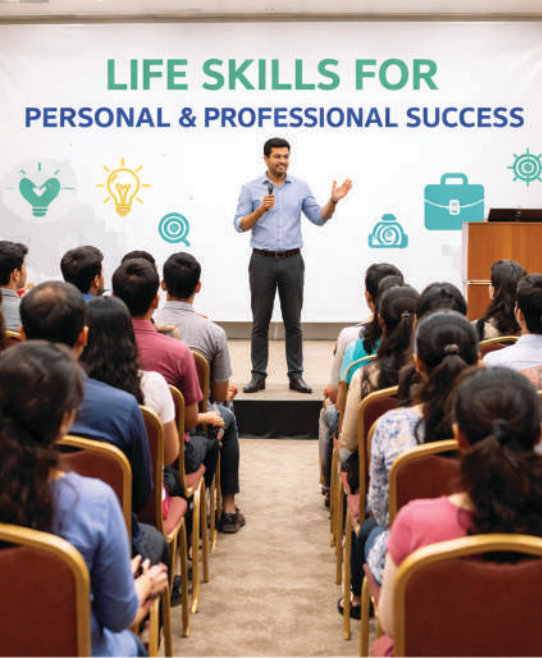
Dr. FERUZ E M
MA, MBA, MEd, PhD.

Dr Feroz, dynamic facilitator delivering strategic leadership, organizational excellence, and performance-driven solutions.



Dr. V T IQBAL
MA, MSW, BEd, PhD.

Dr V T Iqbal, seasoned educator, empowering families and enterprises through leadership and growth.



OUR ACCREDITATION & AFFILIATION



Camford
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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